

# NEMISYS

## A Leader in Innovative Virtual Technology and Business Development

### CUSTOM HIGH IMPACT WEB DESIGN

There are over 3 Billion web pages on the internet today, so simply having a web site doesn't cut it. Your business needs to stand out from the rest in both form and function. In a virtual world, image is everything.

### VIRTUAL ENTERPRISE BUSINESS MODEL DEVELOPMENT AND DEPLOYMENT

Our core services are structured to deliver an organized, profit-seeking approach for our clients who in turn provide customers with the goods and services they desire using the most effective methods of delivery.

### SEO AND ONLINE MARKETING

Our Search Engine Optimization and Online Marketing services achieve strategic and tactical business objectives targeting market penetration and revenue generation. You only exist if you are noticed.



- In a competitive business environment it is essential to have a broad market reach in the current global economy.
- From basic static web sites to advanced dynamic e-commerce solutions, your business needs to look professional.
- Put the power of the internet to work for you. Web sites are software solutions that perform business functions that serve you.
- The best investment you can make is in your business. Properly developed and branded web sites are assets that add value while increasing revenue.

### The Internet is the largest, most advanced and progressive market environment.

In a world of instant information access, consumers are no longer thumbing through phone books. Consumers need to be able to easily find and access your products and services, and once they do presentation is everything. In this virtual marketplace your web site is your first impression, it is your business.

24/7 is a reality. In the hustle and bustle of today's fast paced society consumers shop and make purchases based around their own schedules, not yours. While you're closed for business your online competition is not. Constant access to your products and services is a must if you are to remain competitive. Businesses do not sleep in this technological age. You need to be there and you need to be noticed.

Once you've created the right image for your business, it's time to realize the true power of the Internet and its associated information technologies. Advanced functionality and automation is the name of the game. Welcome to the wonderful world of the Virtual Enterprise! We can design and build anything your mind can imagine, from functions that replace the need for hundreds of employees to solutions that are impossible to accomplish in the real world, all at a cost you can afford.

Veteran business owners and executives understand the importance of managing overhead and its impact on the profitability of any business. This combination of sunk, fixed and recurring costs is a key component of competition in a free marketplace. Proper design, development, implementation and deployment of information technology solutions streamlines overhead while producing exponential growth. Utilizing the proper solutions for your business can drastically increase profitability through simply streamlining operations, even at current market share levels.

Investing in the implementation of information technology solutions for your business is the most important decision you can make. It adds value to your business and creates consumer confidence that is crucial to any successful enterprise.

Web sites are no longer glorified brochures. They are real software solutions that perform business functions. They are the virtual workforce of today's business world, utilizing the same advanced programming that goes into the software that run your computers. They are some of the most valuable assets of modern day businesses.

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## Our Qualifications and the Benefits of Using Our Firm



**NEMISYS** is a provider of consulting, information technology, and marketing services with proven experience in achieving strategic and tactical business objectives.

Our experienced, educated, and innovative staff comprises a complete spectrum of MBA's and Certified Information Technology Professions. With our combination of business and information technology education and experience, your business is in the right hands. We design and develop information technology solutions around solid business models that target revenue generation, profitability, and growth. We know business and the technology that drives it. We can develop the right solution for you and your budget.

*\* "MOUNTAIN VIEW, Calif., October 9, 2006 - Google Inc. (NASDAQ: GOOG) announced today that it has agreed to acquire YouTube, the consumer media company for people to watch and share original videos through a Web experience, for \$1.65 billion in a stock-for-stock transaction. Following the acquisition, YouTube will operate independently to preserve its successful brand and passionate community." As you can see here properly designed, developed, and branded web sites built around solid business models can be far more valuable than brick and mortar businesses.*

### CUSTOM PROGRAMMING AND APPLICATION DEVELOPMENT

Our highly skilled staff can develop solutions in HTML, XML, WML, XES, JavaScript, Flash, PHP, Perl, CGI, SOAP, ASP.NET, VB.NET, C#.NET, Objective C, Cocoa, JAVA, LUA, J++, Erlang, SAP, SQL, Oracle, Ruby on Rails, and many more...

### INFRASTRUCTURE DEVELOPMENT

Our highly experience software architects and network engineers are familiar with a complete range of OS and development platforms.

### MULTI-MEDIA

Our designers and developers can produce effective high quality multi-media presentations that will make your products and services stand out from your competition, via your web site or any other method of delivery.

For more information on any of our products or services please visit us on the Web at:

[www.nemisys.us](http://www.nemisys.us)

## The Benefits of a Strong Web Presence

- Develop strong consumer confidence in your business, products, and services with high impact web design.
- Provide your customers easy 24/7 access to your products and services.
- Expand your market reach around the globe and break free from localized market limitations.
- Enable your business to experience market penetration while maintaining control over your overhead costs.
- Not only do properly designed, developed and branded web sites pay for themselves, they add value to your business. Should you ever decide to sell your business, you'll be glad you made the investment in a solid and professional web presence. The return on investment is well worth the expenditure, in addition to interim revenue generation a proper web presence will produce.

### SERVICES AVAILABLE

Graphic Design  
Corporate Branding  
Web Design & E-Commerce  
Online Marketing  
Application Integration  
Software Development  
Network Engineering  
Multi-Media  
Virtual Business Consulting

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